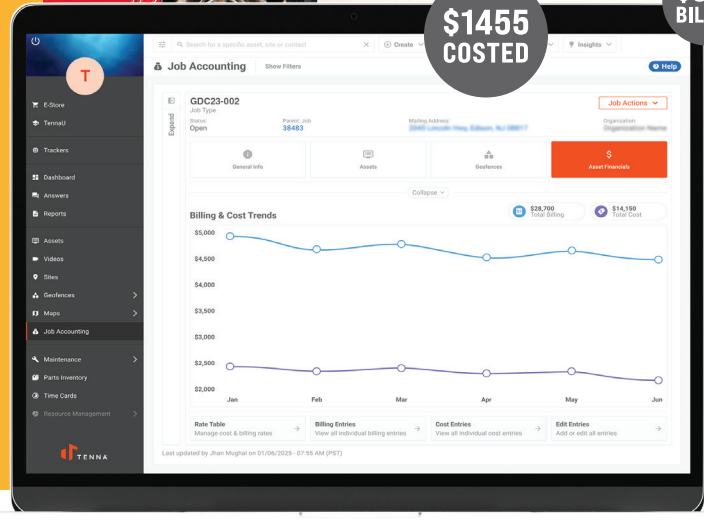


Asset Financials

Asset Financials is the construction industry's first telematics-powered equipment accounting and reporting solution that automates job costing and asset billing with real-time operational data. Asset Financials arms contractors with a defensible, automated, real-time view of equipment financials, so every job, asset, and resource decision is informed, timely and impactful.



KEY BENEFITS OF ASSET FINANCIALS

- Automated Job Costing & Internal Billing.** Eliminate spreadsheets and manual reconciliation with consistent, rule-based cost allocation.
- Contractor Defined Rate Logic.** Support asset class rates, job-specific rules, utilization-based billing, and status-based logic.
- Operational Data You Can Trust.** Replace operator-reported or estimated inputs with live machine data.
- Built to Work with Your Financial Systems.** Provide clean, accurate operational truth that improves ERP financial accuracy.
- Real-Time Equipment P&L Support.** Understand true profitability by asset and by job, as work happens, with a complete cost picture.
- Reduced Friction Between Teams.** Create alignment across shop, field, project, and finance teams with a single source of truth.

How Asset Financials Supports Contractors

Based on Live Telematics Data

Captures actual, real-time equipment activity, engine hours, location, and status for current financial reporting.

Job Assignment via Geofencing

Automatically associates equipment usage to jobs based on where machines are working.

Customizable Smart Rate Rule Engine

Supports asset class rates, job-specific rules, utilization-based rates, and department-level variations.

Multi-Job & Partial-Day Support

Handles assets working across multiple jobs or shifts without manual intervention.

